



RICKY YU
General Manager, Asia

RICKY YU manages and supports the growth of new and ongoing applications of BST's technologies and services throughout Asia.

- Ricky has more than 15 years of EHS and operations management experience in the Asia Pacific region.
- Before joining BST, Ricky spent more than 10 years as a key member of the senior AP Operations management team at a Fortune 50 FMCG company, successively as:
 - Regional Operations Planning Manager overseeing the preparation of the regional Long Range Plan / operating budgets, various CAPEX feasibility studies, KPI reviews, and SAP production planning project roll-outs.
 - Production Manager at the Malaysian factory responsible for the successful turnaround of the site's production efficiencies (by over 20%), product quality (became second in the world), and housekeeping (5S program).
 - Regional EHS Manager leading the development, process mapping, and implementation of an integrated quality/environmental, health, and safety management system for the entire manufacturing operations. He also designed and rolled-out a behavioural safety observation program for Malaysia and acted as the Regional Crisis Management Coordinator.
- During Ricky's early career life, he was senior consultant and expert project manager for the Asian operations of a global EHS consulting firm. There, he helped clients:
 - Develop environmental business strategies.
 - Conduct various EHS due diligence, management systems audits, and technical safety assessments (HAZOP).
 - Design and implement EHS management systems.
 - Deliver training / workshops on various EHS topics, covering risk management, hazard identification, management awareness, and environmental auditing.
- Ricky holds a Masters in International and Public Affairs from the University of Hong Kong; an Executive MBA from the Richard Ivey School of Business, at the University of Western Ontario (Canada); a Masters in Environmental Engineering from the Hong Kong Polytechnic University; and a Graduate Diploma in Occupational Safety & Health from the University of Western Sydney, Hawkesbury (Australia). Professionally, he is a Chartered Biologist with the UK Institute of Biology.
- Ricky is fluent in Cantonese, Mandarin, and English.

