



LEADING WITH SAFETY® SEMINAR

*Your road map
to an injury-free culture*

Getting safety right is about connecting the right people in the right ways. When the efforts of front-line employees work in concert with the efforts of senior leaders, organisations set the stage for safety, and operational, excellence. BST's *Leading With Safety* seminar helps you understand the connections necessary for building an injury-free culture. It is designed for anyone who wants to understand the role of leadership at every level in both creating safety excellence and advancing the objectives of the organisation.

Attend this two-day seminar and learn the elements of an injury-free culture, the current research on the impact of leadership involvement, the roadmap for creating safety excellence, and practical, concrete steps for employee engagement from the shop-floor to the boardroom.



Leading With Safety™

Paris, France

April 2-3, 2008

Frankfurt, Germany

April 16-17, 2008

Warsaw, Poland

May 8-9, 2008

Heathrow

June 19-20, 2008

Netherlands

September 11-12, 2008

Milan, Italy

September 24-25, 2008

Spain

November 13-14, 2008

All seminars are presented in the language appropriate to the region

WHAT YOU WILL LEARN

- Why safety is foundational to all types of performance improvement.
- How to foster meaningful safety ownership and engage every employee throughout the organisation.
- How to cultivate leaders who truly understand and support safety, and inspire safety excellence in others.
- The management and leadership practices that make a difference in safety outcomes — and how to develop them in your staff.
- How to measure organisational culture, and the organisational characteristics that are predictive of performance.
- A top-to-bottom integrated approach to safety excellence and how to identify the best improvement strategy for your situation.
- Analysis tools you can use to understand and reduce workplace exposure.
- The concrete steps and issues in implementing this approach.

WHO SHOULD ATTEND?

- Executives and senior leaders interested in leveraging their effectiveness and impact without increasing their time commitments.
- Managers looking for long-term system improvements in performance.
- Site or corporate safety professionals responsible for EHS improvement and interested in change.
- Site or corporate human resource professionals concerned with organisational functioning.
- Risk management professionals committed to continuous improvement.
- Union representatives interested in approaches to safety performance improvement and who want to gain a better understanding of the crucial roles of leadership and engagement.
- Anyone who wants to increase the efficiency and effectiveness of their existing safety efforts.

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To register or for more information contact BST

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www.bstsolutions.com
and click on [events](#)

call:
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email:
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For information on additional dates around the world, visit www.bstsolutions.com and click on [events](#).

LEADING WITH SAFETY[®] SEMINAR



Your road map to an injury-free culture

For many organisations, the role of leadership and cultural alignment is becoming better understood and recognised in achieving safety results that last. When strong safety leadership and culture are coupled with effective systems, the organisation is set to advance toward an injury-free culture where engagement and commitment are a part of everyday organisational life. The key is to understand what it means to *Lead With Safety* toward a safer, more productive, and effective organisation.

Designed to help you advance your organisation's approach to safety, this seminar draws on the experience of over 2,000 implementations worldwide, and presents real-world models that foster significant and sustainable performance outcomes.

The Blueprint for Safety Transformation™

Safety initiatives, whether at the site or corporate level, all share one goal: reducing the amount of exposure to risk at the *Working Interface* — the place where what people do interacts with equipment, facilities, and procedures. Just as there is no one type of exposure, neither is there a single type of improvement strategy. Comprehensive safety improvement relies on the right mix of *Safety Enabling Systems* (ongoing hazard recognition and mitigation, effective training, and consistent procedures) and *Organisational Sustaining Systems* (calibrated decisions and consequences, and aligned organisational values and priorities), supported by a high-performance culture. Most importantly, it takes strong leadership. Through their decisions, actions, and words, effective safety leaders turn good strategy into successful execution.

SEMINAR CONTENT

Day One:

The Blueprint for Safety Transformation™

The first day gives you a foundation in the principles, practices, and elements that make up a comprehensive, sustainable safety system.

Topics include:

- **The Blueprint for Safety Transformation**, which outlines the key elements that drive safety performance.
- **Why lead with safety?** How safety both leads other performance areas and in turn must be led from the top of the organisation.
- **The role of leadership** – How leaders influence the activities, systems, and culture that produce safety outcomes.
- **The role of culture** – Identifying and measuring specific organisational dimensions that are predictive of high performance, and their link to leadership style and practices.
- **Planning for success** – How to make your change initiative successful and build sustainability into your safety effort from the beginning.

Day Two:

Successful Change Strategies

The second day gives you the tools to begin your safety improvement strategy. With a focus on practical steps, you learn how to engage the entire organisation, create cultural alignment through safety, and plan initial improvement targets.

Topics include:

- **Preparing for a new initiative:** Gaining input and commitment of employees from the executive team down to the front line.
- **Assessing:** Identifying your company's unique opportunities for improvement in each element of the blueprint.
- **Planning:** Building a roadmap, identifying leading indicators, defining measures of progress and gaining leadership approval.
- **Executing:** Defining implementation roles and responsibilities, and drafting action steps for every level of your organisation.
- **Advancing:** Building ongoing improvement mechanisms and critical success factors for sustainability.

Register online at

www.bstsolutions.com/events/public_seminars.shtml

or for further information phone +41 22 354 0950

or email bstemea@bstsolutions.com

If you can't attend a seminar but would like the white paper *Leading with Safety*, please request at the above telephone numbers or email address.



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